



MATTHEW RAPPO

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EXPERIENCE

IBM \ NEW YORK, NY 2016-2017
FREELANCE UI DESIGNER
Brought on to work with the Creative team on the design, conceptualization, wireframing for Digital Marketing projects, as well as internal projects throughout IBM, including Watson, BlueMix and IBM's global site.

MRM MCCANN \ NEW YORK, NY 2015-2016
ART DIRECTOR
Brought on to work with the Creative team on the design and conceptualization for USPS and New York Lottery.

BIG FUEL \ NEW YORK, NY 2014-2015
ART DIRECTOR
Brought on to work with the Creative team on the design, conceptualization, wireframing for T-Mobile, Montana Tourism, American Express, Aflac, Bridgestone, Firestone, and Tourneau.

WEST ELM \ BROOKLYN, NY 2013-2014
FREELANCE GRAPHIC DESIGNER
Brought on to work with the Creative team on the design, conceptualization, wireframing for Digital Marketing projects, as well as internal projects through West Elm and its other William Sonoma brands.

NOISE \ NEW YORK, NY 2013
FREELANCE GRAPHIC DESIGNER
Brought on to work with the Creative team on the design, conceptualization, wireframing for Tresemme and Chase Passport

COMMON SPACE \ NEW YORK, NY 2009-2013
GRAPHIC DESIGNER AND PRODUCTION
Working with Creative team on the design, conceptualization, and implementation of logos, web site design, and front end development for clients such as The Dutch, The Penrose, Freemans Sporting Club, Unis, and The Last Weekend.

EDUCATION

PRATT INSTITUTE \ BROOKLYN, NY 2004-2009
BACHELORS OF FINE ARTS, GRAPHIC DESIGN

RHODE ISLAND SCHOOL OF DESIGN \ PROVIDENCE, RI 2003
PRE-COLLEGE PROGRAM, GRAPHIC DESIGN

SKILLS

Adobe Creative Suite CS6, Final Cut, Microsoft Office, Omnigraffle, HTML5, CSS3, PHP, jQuery, AS2 & AS3, Wordpress, Shopify