



MATTHEW RAPPO

354 Melrose Street Apt 3L
Brooklyn, NY 11237

matthew@isabeautifulanimal.com
www.isabeautifulanimal.com
(914)-980-8530

EXPERIENCE

NY PUBLIC RADIO \ NEW YORK, NY 2017-PRESENT
FREELANCE PRODUCT DESIGN LEAD
Collaborated with digital leadership to guide concepting, wireframing, and prototyping for a large-scale stealth cross-platform project.

IBM \ NEW YORK, NY 2016-2017
FREELANCE UI DESIGNER
Part of creative team working on the design, concepting and wireframing for large consumer-facing IBM projects, including Watson, BlueMix, IBM's global site and multiple Digital Marketing initiatives.

MRM MCCANN \ NEW YORK, NY 2015-2016
ART DIRECTOR
Senior designer on major digital (cross-platform) consumer-facing initiatives for the USPS and the New York Lottery.

BIG FUEL \ NEW YORK, NY 2014-2015
ART DIRECTOR
Brought on to work with the Creative team on the design, conceptualization, wireframing for T-Mobile, Montana Tourism, American Express, Aflac, Bridgestone, Firestone, and Tourneau.

NOISE \ NEW YORK, NY 2013
FREELANCE GRAPHIC DESIGNER
Lead creative on the concepting, wireframing and design for T-Mobile, American Express, Aflac, Bridgestone, Firestone, Montana Tourism and Tourneau.

COMMON SPACE \ NEW YORK, NY 2009-2013
GRAPHIC DESIGNER AND PRODUCTION
Creative on the design and implementation of brand identity including logos, web site design, and front end development for The Dutch, The Penrose, Freemans Sporting Club, Unis, and The Last Weekend.

EDUCATION

PRATT INSTITUTE \ BROOKLYN, NY 2004-2009
BACHELORS OF FINE ARTS, GRAPHIC DESIGN

RHODE ISLAND SCHOOL OF DESIGN \ PROVIDENCE, RI 2003
PRE-COLLEGE PROGRAM, GRAPHIC DESIGN

SKILLS

Photoshop, Illustrator, InDesign, After Effects, Sketch, Omnigraffle, Invision, Principle, HTML5, CSS3, PHP, jQuery, AS2 & AS3, Wordpress, Shopify